



content rules[™]
the global content experts[™]

Content Rules is Your Certified Acrolinx Software Service Partner

Deploying Acrolinx?

If your organization is deploying Acrolinx content optimization software, we provide the full range of services you need to hit the ground running.

Project Management

- We keep your project on time and on budget.

Terminology Set Up

- We help set up your corporate terminology and validate the individual terms.

Rule Configuration

- Using your corporate style guide, we help you choose which rules to use for each of your Acrolinx rule sets.
- Don't have a style guide? That's okay. We can create one for you.

Software Administration

- We work with your IT department to make sure your software installation and server administration go smoothly.

Training

- We help train your new users.
- We create custom training that uses examples from your content to show your team how to use the software.

“What Content Rules brings to the table is the capability to support customers who want to gain competitive advantage by improving the consistency, clarity, and tone of their language. We’ve had a longstanding, mutually beneficial relationship with Content Rules. This is the next step in formalizing our partnership to better serve our mutual customers and prospects.”

- Andrew Bredenkamp,
Founder & President, Acrolinx

We can help implement or optimize your Acrolinx software solution.


For information on our Acrolinx services contact us at info@contentrules.com or 408-395-8178 x 2.



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www.contentrules.com
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Let us help you make the most of your investment and keep your Acrolinx software in optimal shape.

Already Own Acrolinx?

If you are a current Acrolinx customer, we recognize that your content is a living entity. You can benefit from a terminology tune-up, rule review and additional training.

Terminology Tune-up

- Is your terminology out of date? We add new terms, deprecate old terms, and massage your terminology so that it reflects the current state of your business.

Rule Review

- Getting too many flags? Not enough flags? Are your rule sets out of date? We review your current style guide and make sure your rule sets accurately match your current style.
- Don't have a style guide? That's okay. We can create one for you.

Training

- New users since your first training way back when? We bring them up to speed quickly.
- New linguists or software administrators? We can teach them everything they need to know.
- We create self-paced eLearning, using your corporate terminology and rules for future Acrolinx users.

We are an Acrolinx certified service partner, providing a full range of professional and training services to support your team.

We can help implement or optimize your Acrolinx software solution.

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Get the most out of your software investment. Brush-up training is a great way to get current with latest features, including the game-changing SEO checker. Advanced training allows you to authorize additional system administrators and train key individuals to specialize in advanced topics.