Automate Your Content Workflow with Acrolinx

Your Content Autopilot

acrolinx

AI-Powered Productivity

Without automation, content creation can feel like coordinating chaos. And when that happens, both your top and bottom lines suffer. It's a challenge to keep large volumes of content consistent, using the words and phrases that reflect your brand personality. Especially when people across different teams and locations are editing their own content.

Editorial bottlenecks are like content traffic jams that slow your time to market, and lengthy editing cycles cost your business time and money. Taking a shortcut to speed things up can sometimes compromise content quality. But what if there was a clear and open road to reach your content goals?
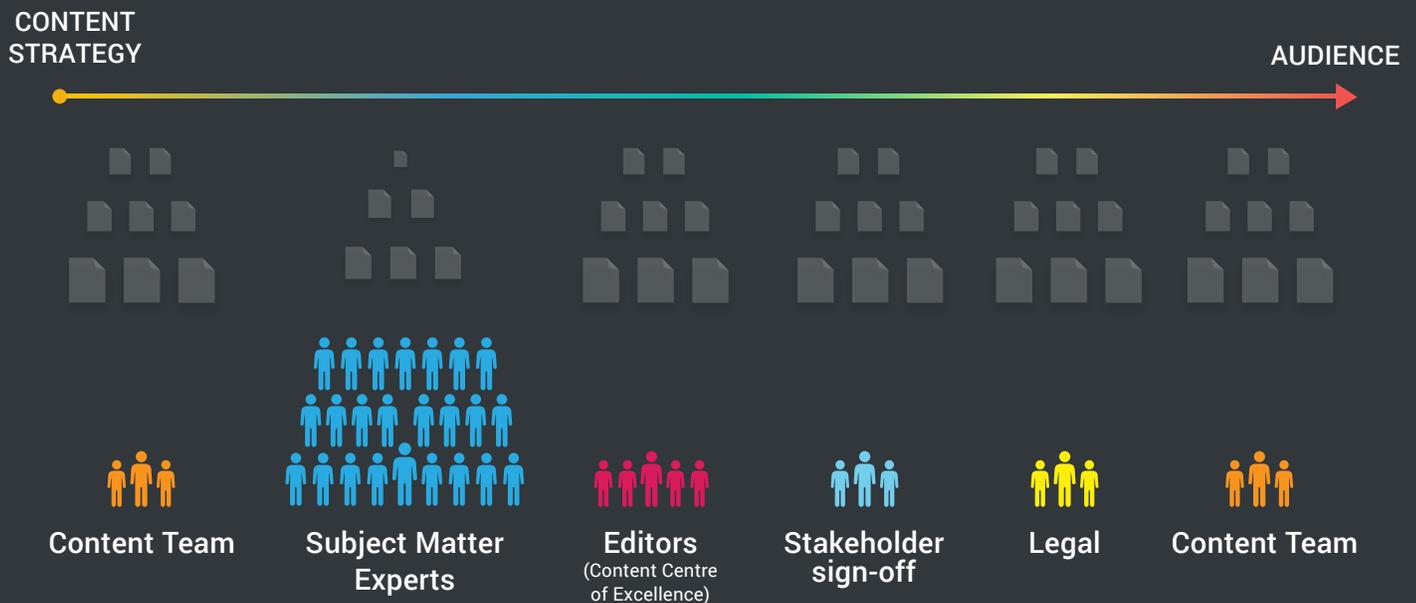
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Acrolinx integrates seamlessly into your content creation workflow, reducing stress with automated checks. For higher content output and increased productivity, add our Automated Check into any stage of your content creation process and give your content the green light for publication.

By removing the manual checking process, you can reduce editorial bottlenecks and lower costs. Why choose between saving time and money, when you can save both with Acrolinx?

CONTENT
STRATEGY

AUDIENCE

Content Team

Subject Matter Experts

Editors
(Content Centre of Excellence)

Stakeholder sign-off

Legal

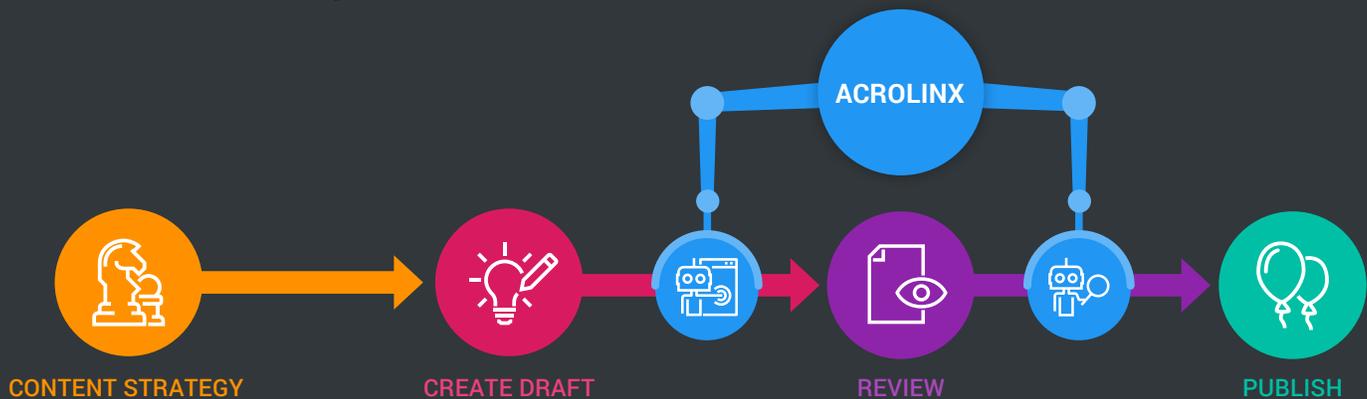Content Team

Acrolinx: One Clear Voice

So what is Acrolinx? Acrolinx is an AI-powered platform that enables strategy-aligned content, at scale and at the speed of business. Our technology captures your goals, guides your teams to create content that meets those goals, and analyzes the performance of your entire content operation.

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The Automated Check integrates into different stages of your content process and lets you automate scans throughout the content lifecycle. It acts as a quality gate, checking that content meets your objectives at every stage of the process. You can then see how well your content scores in the Scorecard or dive deeper into your content's strengths and weaknesses with the Acrolinx Analytics Dashboard.

ACROLINX

CONTENT STRATEGY → CREATE DRAFT → REVIEW → PUBLISH

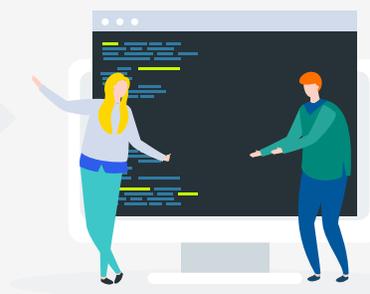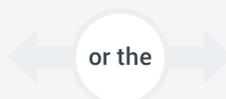**There are several options to use the Automated Check in your processes. Examples of automated integrations include:**

- Batch checking several documents at once with a single click
- Scheduled batch checking of entire content inventories
- Automated checking of individual content pieces as they're created
- As a build project as part of your continuous integration process
- Automated checking of content in GitHub on pull requests or push events
- In a Content Management System (CMS) before you publish or translate
- Automated check on an event (save, import, publish)
- Automated website checking at regular intervals

You can benefit from Acrolinx automation by choosing either the

or the

Acrolinx Platform API   Command Line Interface (CLI)

How does it work?

Get a jump-start and use the Acrolinx **Command Line Interface (CLI)** -- a standalone client that runs on Linux, Windows, or Mac. Standard commands help you configure your Acrolinx URL, check settings, and input file locations. Use the CLI interactively from a command line or write a few lines of code to run Acrolinx automated checks in your document management workflow.

Are you a savvy developer? Use your favorite coding language and plug the **Acrolinx Platform API** directly into your content workflow. With the JSON-RPC-based API, build a deeper, more seamless integration in your tool landscape. You'll need to write some code around fetching content and submitting checks to the Acrolinx Platform API. But we've got code samples and SDKs to help you get started!

When Acrolinx scans your content, you see the Acrolinx Scores directly in your content inventory. No matter if you've checked an individual piece of content or larger groups of content, Acrolinx gives you immediate feedback and the Acrolinx Analytics Dashboard provides an overview of content across all your projects. You can use these results to help your team make decisions about your content at the different stages towards publication. From there, you could choose to implement a quality gate to pick up on low-scoring content or even block low-scoring content from being published.

```
const res = await fetch(platform.url + "/api/v1/checking/ch
    {
        method: "post",
        body: '{ "content": "One of the fundamental and imp
        headers: {
            "Content-Type": "application/json",
            "X-Acrolinx-Auth": platform.accessToken,
            "X-Acrolinx-Client": "GitHub"
        }
    });
```

	Score	S
nt Tools Look and Feel Integrations Add-ons Activit		
SCROLL ACROLINX CONNECTOR	56	Show
Page Scores	80	Show
	73	Show
Update all pages Update outdated pages	90	Show
15 pages in total in this space.	53	Sho
Page	100	
API, SDKs, and Samples		
Architecture Diagrams		
Automated Check		
Custom Integrations		Show
Example Integrations	53	Show
Getting Started with the API	100	Show
Getting Started with the CLI	87	Show
Glossary	73	Show
How Acrolinx Reads Content	89	Show
Sidebar	100	Show
Steps for Building an Integration	67	Show
Supported File Input Types	79	Show
Terminology Exchange	64	Show
Use Cases	62	Show
What's Your Use Case?	67	Show

Automate processes for different teams and workflows by embedding Acrolinx wherever you and your team create content.

Acrolinx Automated Check = Exponential Efficiency Gains

Maybe your editors are simply awesome at what they do. We're sure they're probably great people trying their best to keep up with a never-ending stream of content. But human editing struggles to keep up with the fast paced world of endless content creation. There's less time to check if the content consistently uses your brand voice, or that it's compliant with industry standards. Acrolinx offers greater efficiency and accuracy compared to human editors, allowing you to match your editing cycles to the pace of your business.

To understand how our customers benefit from automated checks, we collected data to measure how Acrolinx is helping our customers achieve their goals. 60% of content contributors reported that using the Automated Check feature saves time in producing improved, effective content. Acrolinx is like an entire team of highly caffeinated editors. Here's what an average Acrolinx deployment looks like:

2,200

average checks per day, including

35,136

UI strings and

3,754,650

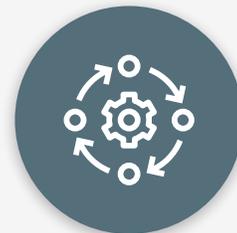content issues caught before they reach the customer

With Acrolinx Automated Check you can:

Deliver content to your audience quicker

Save on content creation and editing costs

Establish leaner content workflows

So relax, make yourself another coffee! Acrolinx saves you time on editing both internal and external facing documents, so you can focus on making strategic content decisions.

Our Story

Built on Science

Acrolinx was born at the German Research Center for Artificial Intelligence, and raised by a brainy bunch of AI language experts. We taught Acrolinx that language is diverse, complex, and rich. Driven by the challenge to solve issues with content creation and brand communication, Acrolinx is constantly in development by people who love language and technology.

Our platform helps you create content that is more findable, readable, and enjoyable. Your strategic communication goals are our business. We help you tell your story in a way that wows your audience from start to finish.

We serve the world's greatest brands

SOFTWARE
amazon · facebook · Google · IBM · Microsoft · salesforce · SAS · vmware

HEALTHCARE
Agilent Technologies · Dräger · GE Healthcare · illumina · Medtronic · PHILIPS · Roche · SIEMENS

AEROSPACE & DEFENSE
BAE SYSTEMS · BOEING · EMBRAER · LIEBHERR · mtu · RUAG · SAAB · UTC Aerospace Systems

HEAVY MACHINERY
CATERPILLAR · CLAAS · CNH INDUSTRIAL · JOHN DEERE · KOMATSU · MAN · SCANIA · VOLVO

ENGINEERING
HARLEY-DAVIDSON · Ingersoll Rand · KOHLER · Nestlé · PACCAR · PEUGEOT · SIEMENS · VIESSMANN

HIGH TECH
CISCO · CITRIX · Hewlett Packard Enterprise · HITACHI · Lenovo · MOTOROLA · NXP · Qualcomm

FINANCAL
Capital Group Companies · Citi · Humana · MOODY'S · PayPal · TRANSAMERICA · US bank · WELLS FARGO

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